

GetReal!

WISCONSIN FALL TOURISM CONFERENCE

Racine, WI • November 2 & 3, 2017

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

The Wisconsin Association of Conference & Visitors Bureaus (WACVB) invites you to be an important part of [our 2017 Wisconsin Fall Tourism Conference](#), November 2 & 3, 2017 in Racine. As a sponsor or exhibitor, you will have the opportunity to network with nearly 200 Wisconsin tourism professionals from conference & visitor bureaus, chambers of commerce, events, attractions, lodging properties, marketing agencies, restaurants and more. We offer a variety of sponsorship levels, all designed to provide you great exposure in a fun, educational and small-group atmosphere.

Opening Luncheon and Keynote Sponsor - \$2000

- Signage at luncheon
- Welcome remarks
- Complimentary conference registration for two company representatives*
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception.
- Full page ad and logo in conference binder
- Logo on conference Web site
- Listing on conference emails and other conference materials.
- Exclusive sponsorship
- Complimentary 2017 WACVB Corporate Partnership

Breakfast Sponsor - \$1500

- Signage at Breakfast
- Exhibit table at placement at the Thursday evening Marketplace & Reception
- Welcome remarks
- Complimentary conference registration for one company representative*
- Full page ad and logo in conference notebook
- Logo on Web site
- Listing on conference emails and other conference materials.
- Exclusive sponsorship

Closing Luncheon Sponsor - \$1500 (SOLD)

- Signage at luncheon
- Exhibit table at placement at the Thursday evening Marketplace & Reception
- Welcome remarks
- Complimentary conference registration for one company representative*
- Full page ad and logo in conference notebook
- Logo on Web site
- Listing on conference emails and other conference materials.
- Exclusive sponsorship

Reception Sponsor - \$1000 (SOLD)

- Signage at Reception
- Exhibit table at placement at the Thursday evening Marketplace & Reception
- Welcome speech at Reception
- Complimentary conference registration for one company representative*
- ½ page ad and logo in conference notebook
- Logo on Web site
- Listing on conference emails and other conference materials.
- 2-sponsor limit.

Marketplace Exhibitor - \$475

- Logo in conference materials
- Complimentary registration for one company representative*
- Exhibit table at placement at the Thursday evening Marketplace & Reception
- **Optional:** ½ Page Conference Program Ad – Additional \$175

WACVB Corporate Partner Option

- Add \$300 to your sponsor/exhibitor fee and become a 2017 corporate partner to WACVB. Benefits include a presentation opportunity at a 2018 WACVB board meeting, member mailing list, logo on www.escapetowisconsin.com/about, member of the WACVB LinkedIn group, and opportunity to have literature distributed at WACVB board meetings.

**Additional company representative registrations are offered at a reduced rate of \$95.*

CONTACT JULIA HERTEL AT JHERTEL@ESCAPETOWISCONSIN.COM OR 608-837-6693 FOR MORE INFORMATION OR TO RESERVE A SPONSORSHIP OR EXHIBIT SPACE. ONLINE REGISTRATION OPENS IN EARLY SEPTEMBER.